

## **Belfast City Centre**

Councillor Hendron to move:

“This Council recognises that Members will always seek to represent the areas for which they were elected. However, the City Centre businesses contribute a very large portion of the rate base which, in turn, contributes to the cost of provision of services across the City. The views and plans of the business community for the future of the City are important.

The Council agrees that the Party Leaders of the Council should provide civic leadership in seeking to provide a united voice, along with City Centre businesses, and, to that end, requests the Party Leaders to meet regularly as a group with representatives of the business community to ensure the future development and prosperity of the entire City of Belfast.

Furthermore, recognising the importance of the Christmas period to those businesses, the Council agrees that it is vital to attempt to build upon the normal Christmas promotion campaign through helping to animate the city and to promote the many exciting and enjoyable events, activities and offers happening in Belfast in the lead up to Christmas. Accordingly, the Council requests the Strategic Policy and Resources Committee to give urgent consideration as to the possibility of identifying additional resources which could be allocated to that promotion campaign and, due to the urgency of making quick decisions, agrees, if such resources can be identified, to delegate authority for a decision to the Strategic Policy and Resources Committee, so that the activities funded by the resources can be put in place before Christmas.”